

**CLEAN VERSION OF AMENDED CLAIM**

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25. A computer-based method for marketing attendance right options, the method comprising the steps of:

storing, in a computer, information related to attendance right options;

linking the computer to at least one user terminal through a data communications link;

displaying, at the user terminal, information concerning selected attendance right option(s), as well as up-to-date option valuation information;

wherein said option valuation information is computed based on user-input probabilities concerning option-vesting contingencies.

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